

11-26-01

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U.S. Express Mail Label No. EL857529565US

Docket No. 051448.0206

FOLEY & LARDNER  
2029 Century Park East - Suite 3500  
Los Angeles, CA 90067-3021

TO: Commissioner for Patents  
Box Patent Application  
Washington D.C. 20231

**CONTINUATION-IN-PART (CIP) PATENT APPLICATION**  
**TRANSMITTAL UNDER 37 C.F.R. 1.53(b)**

Transmitted herewith for filing is the patent application of:

**INVENTOR(S): Gil Gavriel Dudkiewicz and Dale Kittrick Hitt**

**TITLE: SYSTEM AND METHOD FOR CREATING AND EDITING A VIEWER  
PROFILE USED IN DETERMINING THE DESIRABILITY OF VIDEO  
PROGRAMMING EVENTS**

In connection with this application, the following are enclosed:

**APPLICATION ELEMENTS:**

- ☒ Specification (including Abstract): 57 pages
  - ☒ Claims: 35
  - ☒ Formal Drawings: 18 Sheets
  - ☐ Power of Attorney By Assignee and Exclusion of Inventor Under Rule 37 C.F.R. § 3.71
  - ☒ Declaration and Power of Attorney
    - ☐ Unsigned
    - ☒ Executed (original or copy)
    - ☐ Copy from a prior application (37 CFR 1.63(d))
- (relates to continuation/divisional boxes completed) - NOTE: Box below

**ACCOMPANYING APPLICATION PARTS:**

- ☒ Assignment with Recordation Form Cover Sheet; check in the amount of \$40.00.  
Revocation and Power of Attorney.
- ☒ Information Disclosure Statement(IDS) with PTO-1449. ☐ Copies of IDS Citations.  
☐ Preliminary Amendment.
- ☒ Check in the amount of \$547.00 for filing fee.
- ☒ Certificate of Mailing By U.S. Express Mail.
- ☒ Return Receipt Postcard (MPEP 503).
- ☒ Small Entity Statement: **Applicants claim small entity status pursuant to 37 C.F.R. § 1.27.**
- ☐ Certified Copy of Priority Document(s) with Claim of Priority (if foreign priority is claimed).

**CONTINUING APPLICATION**, check appropriate box and supply the requisite information:

- ☒ Continuation-In-Part (CIP) of prior applications Serial Nos. 09/793,294, 09/793,322, 09/793,357,  
and 09/793,479, each filed 26 February 2001.
- ☐ Amend the specification by inserting before the first line the following sentence: --This application is a  
continuation, ☐ divisional or ☐ continuation-in-part of application Serial No. ☐, filed ☐--

**CORRESPONDENCE ADDRESS:**

Please address all future correspondence to:  
David A. Blumenthal at the Foley & Lardner address noted above.  
Telephone: (310) 277-2223  
Fax Number: (310) 557-8475

**FEE CALCULATIONS:** (Small entity fees indicated in parentheses.)

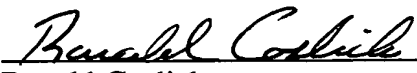
(1) For	(2) Number Filed	(3) Number Extra	(4) Rate	(5) Basic Fee \$740. (\$370.)
Total Claims	35 - 20 =	15	X \$18 (x \$9)	135.
Independent Claims	4 - 3 =	1	X \$84 (x \$42)	42.
Multiple Dependent Claims: 0			\$280 (\$140)	0.
Assignment Recording Fee per property			\$40	40.
Surcharge Under 37 C.F.R. 1.16(e)			\$130 (\$65)	0.
TOTAL FEE:				\$587.

**METHOD OF PAYMENT:**

Checks in the amounts of \$547.00 and \$40.00 for the total fee are enclosed. **Applicants claim small entity status pursuant to 37 C.F.R. § 1.27.** The Commissioner is authorized to charge any deficiency or credit any overpayment to Deposit Account No. 50-0872. A duplicate of this transmittal is attached.

Respectfully submitted,

November 16, 2001  
Date

  
\_\_\_\_\_  
Ronald Coslick  
Reg. No. 36,489

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of

Attorney Docket No. 051448.0206

Gil Gavriel Dudkiewicz, et al.

Group Art Unit: Unassigned

Serial No.: Unassigned

Examiner: Unassigned

Filed: Concurrently herewith

For: SYSTEM AND METHOD FOR CREATING AND EDITING A VIEWER PROFILE USED IN  
DETERMINING THE DESIRABILITY OF VIDEO PROGRAMMING EVENTS

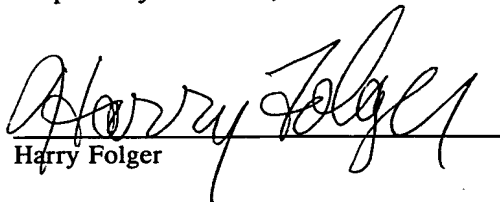
**CERTIFICATE OF MAILING BY U.S. EXPRESS MAIL**

Commissioner for Patents  
Box Patent Application  
Washington, D.C. 20231

I hereby certify that the following paper(s) and/or fee(s) along with any attachments referred to or identified as being attached or enclosed are being deposited with the United States Postal Service as Express Mail (U.S. Express Mail Label No. EL857529565US) under 37 C.F.R. § 1.10 on the date of deposit shown below with sufficient postage and in an envelope addressed to: Commissioner for Patents, Box Patent Application, Washington D.C. 20231.

1. Continuation-In-Part (CIP) Patent Application Transmittal Under 37 C.F.R. 1.53(b).
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9. Return receipt postcard.

Respectfully submitted,

  
Harry Folger

November 16, 2001

Date

Foley & Lardner  
2029 Century Park East, 35<sup>th</sup> Floor  
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